

**Clackamas Community College**  
Online Course/Outline Submission System

---

Show changes since last approval in red              
  

**Section #1 General Course Information**

**Department:** Art/ DMC

Submitter

First Name: Nora  
Last Name: Brodnicki  
Phone: 3036  
Email: norab

---

**Course Prefix and Number:** DMC - 100

---

**# Credits:** 3

Contact hours

Lecture (# of hours): 33  
Lec/lab (# of hours):  
Lab (# of hours):  
Total course hours: 33

For each credit, the student will be expected to spend, on average, 3 hours per week in combination of in-class and out-of-class activity.

---

**Course Title:** Introduction to Media Arts

Course Description:

Presents an overview of career opportunities in the media industry. Introduces basic principles common to success in the media industry, common media industry entrance strategies, health and safety best practices and the history of the industry from film to online media. In addition, this course will cover basic theories behind what shapes and drives the media industry.

---

**Type of Course:** Career Technical Preparatory

Is this class challengeable?

**Yes**

Can this course be repeated for credit in a degree?

**No**

Is general education certification being sought at this time?

**No**

Does this course map to any general education outcome(s)?

**No**

Is this course part of an AAS or related certificate of completion?

**Yes**

**Name of degree(s) and/or certificate(s):** DMC

Are there prerequisites to this course?

**No**

Are there corequisites to this course?

**No**

Are there any requirements or recommendations for students taken this course?

**No**

Are there similar courses existing in other programs or disciplines at CCC?

No

Will this class use library resources?

Yes

Have you talked with a librarian regarding that impact?

No

Is there any other potential impact on another department?

No

Does this course belong on the Related Instruction list?

Yes

Area: Physical Education/Health

GRADING METHOD:

A-F or Pass/No Pass

Audit: Yes

When do you plan to offer this course?

- Summer
- Fall
- Winter
- Spring
- Not every term
- Not every year

Is this course equivalent to another?

If yes, they must have the same description and outcomes.

No

Will this course appear in the college catalog?

Yes

Will this course appear in the schedule?

Yes

Student Learning Outcomes:

Upon successful completion of this course, students should be able to:

1. identify the range of careers in the media industry;
2. identify basic principles common to success in the media industry;
3. identify common media industry entrance strategies;
4. demonstrate media literacy;
5. demonstrate best practices for health and safety in the media industry.

---

***This course does not include assessable General Education outcomes.***

---

Major Topic Outline:

1. Career overview of media industry
2. Introduction to media professionals
3. Best practices in health and safety
4. Media literacy
5. Introduction to Motion Graphics & Animation, Journalism, Video Production and Music & Sound for Media.

Does the content of this class relate to job skills in any of the following areas:

- |                                      |    |
|--------------------------------------|----|
| 1. Increased energy efficiency       | No |
| 2. Produce renewable energy          | No |
| 3. Prevent environmental degradation | No |
| 4. Clean up natural environment      | No |
| 5. Supports green services           | No |

Percent of course: 0%

First term to be offered:

